



**CERSAIE**  
Bologna - Italy

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Bologna, 01/04/2021

## Notice to Cersaie Stakeholders

We wish to inform you that on 26 March 2021, the operational headquarters of Cersaie in Bologna suffered a cyber-attack resulting in a data breach on a company server. The attack did not affect the other sites in Sassuolo and Rome of Edi.Cer. spa, the Confindustria Ceramica owned company, which controls Cersaie.

We duly reported the attack to the competent authorities and notified the Italian Data Protection Authority.

We wish to inform all our Stakeholders that we immediately took all possible technical and organisational steps to mitigate the adverse consequences of the data breach with the support of specialist IT security and data protection consultants.

However, we would ask you to exercise the utmost caution with regard to any electronic or other communications you may receive in the near future in the name of Edi.Cer. and/or Cersaie. For all necessary information, please visit our website [www.cersaie.it](http://www.cersaie.it), which has not been affected by the cyber-attack and remains fully secure and functional. Likewise, as always throughout these 40 years of activity of Cersaie, our entire operational and commercial organisation is at your complete disposal. To offer support in connection with the data breach, we have also set up a dedicated e-mail address: [helpdb@cersaie.it](mailto:helpdb@cersaie.it)

We sincerely regret this incident, in which we find ourselves in the position of victims of a criminal act. While taking action to mitigate risks and restore the systems to full functionality, we are also conducting a full legal and technical investigation into the incident. If further significant details should emerge, we will announce them at the appropriate time and in the appropriate manner.

In this difficult year, we would also like to assure you of our constant commitment to ensuring that the next edition of Cersaie, to be held in Bologna from 27 September to 1 October, will be able to make an important contribution to the social and economic recovery of our communities.

**Salone Internazionale della Ceramica  
per l'Architettura e dell'Arredobagno**

*International Exhibition of Ceramic Tile  
and Bathroom Furnishings*

[www.cersaie.it](http://www.cersaie.it)

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