

VIRTUAL TOUR
YOUR BOOTH,
ANYWHERE,
ANYTIME



CERSAIE

Bologna - Italy

21-25 / 09 / 2026

Highlight your brand


Visitors will be able to access your brand page in cersaie.it Catalogue with just one click.



Information and rates for publishing the Virtual Tour

Following the conclusion of Cersaie, the **Virtual Tour** will be published on your company page in the cersaie.it catalogue and will remain online until the new catalogue is published.

The **Virtual Tour** file will be sent to you after the event for your own promotional use.

	Code	Descriptions	Rate
	102022029	Virtual tour up to 10 info point and 1 panoramic shot	€ 380.00
	102022030	Virtual tour up to 20 info point and 1 panoramic shot	€ 435.00
	102022031	Virtual tour up to 30 info point and 1 panoramic shot	€ 490.00
	102022032	Additional panoramic shots	55.00 €/each

INCLUDED FOR EACH TYPE:

- **Panoramic shots** of the stand in **GPano format** for publication on **Facebook in 360° mode**;
- **Banner** with the exhibitor's name linked to their **website** and icons linked to their **social media profiles. (Instagram, YouTube, Vimeo, LinkedIn, Facebook).**

SUBMISSION OF MATERIALS:

Materials must be submitted in a single batch **by 31 August 2026 to the email address info@mc360photo.com** with the following subject line: **"CERSAIE 2026 - Exhibitor name - Hall/Stand"**. **Please include the contact person's name and mobile number in the email.**

INFORMATION ABOUT AVAILABILITY AND COSTS

Eugenio Strali: e.strali@cersaie.it | Gabriele Aluigi: g.aluigi@cersaie.it | commerciale@cersaie.it

INFO POINT TECHNICAL SPECIFICATIONS: :

- **Only one of the supported items** can be linked to each **Info Point**
- PDF: **max 3 MB**
- jpeg: maximum size 1600 pixels (width and/or height)
- **Web page:**
 - the website hosting the web page must use the **secure protocol https://**
 - the page **must allow embedding** on an external site (the page's HTTP X-Frame-Options header must not be set to DENY or SAMEORIGIN, and there must be no CSP (Content Security Policy) header blocking embedding on third-party websites)
 - YouTube and Vimeo: **videos must be authorised for embedding on any website**

BANNER TECHNICAL SPECIFICATIONS:

- Exhibitor name (to be included in the banner): **max 40 characters**
- Website URL to be linked to the exhibitor's name (the **server must use the secure protocol https://**)
- Social media links via icons displayed in the banner:
 - **supported social media platforms:** Instagram, YouTube, Vimeo, LinkedIn, Facebook
 - **links must be accessible to all visitors**

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