CERSAIE
Bologna - Italy

25 / 29 - 09 - 2023

Organized by **EDI.CER. spa** *- Società Unipersonale*
Viale Monte Santo 40 - 41049 Sassuolo (Modena) Italy
Tax and VAT number IT00853700367

Promoted by **CONFINDUSTRIA CERAMICA**

In collaboration with **BolognaFiere**

Show Management
Viale della Mercanzia, 127 - BL.2B - GALL. B
40050 Funo Centergross Bologna Italy
Tel. +39.051.6646000
mail: marketing@cersaie.it

Application for advertising in Cersaie App Official and Cersaie.it Catalogue

***Obligatory fields**

*The undersigned Company

*Address

*Town

*Country

*Post Code

V.A.T. number

Tax Register number

*Person in charge of contacts

*E-mail

*Telephone

*Fax

having read the General Terms and Conditions on page 2/2 legally declares that it understands and accepts all of them, integrally and without reserve, applies for participation in the above Exhibition and requests the rental of advertising positions as indicated below:

Type	Quantity	Price per unit €	Amount €
Select			
Select			
Select			
Select			
Select			
Select			

TOTAL AMOUNT € 0.00
Where due, VAT will be added to the total amount

In order to browse the different advertising positions and their technical specifications, please refer to our Media kit.

Ad. material must be received by 14 June 2023

Date

Company Stamp & Authorized Signature

The applying Company declares that it specifically approves the conditions contained in the following articles of the General Terms and Conditions: 3- Right of amendment or withdrawal and exemption from liability. 5- Right of withdrawal. 6- Submission of material. 7- User's responsibility and exemption from liability on the part of the Organiser and BolognaFiere. 8- Changes to the dates or cancellation of the Exhibition, exemption from liability. 9- Responsibility for compliance with the requirements of public authorities; Italian jurisdiction; application of Italian laws; court of jurisdiction. 10- In case of discrepancy the Italian text will prevail over the English one.

Date

Company Stamp & Authorized Signature

TO BE RETURNED URGENTLY TO
CERSAIE - Viale Mercanzia 127 - 40050 FUNO CENTERGROSS BOLOGNA Italy

PRINT

General terms and conditions

1) Applicants – All Companies participating in the Exhibition, including those which carry out services in specific sector, may send and request for printed advertising which is available for the specific Exhibition. The Organizer reserves the right to extend or to limit the advertising possibilities.

2) Deadlines – All advertising applications, together with the necessary printing material must reach the Organizer at least 120 days before the opening of the Exhibition and must be signed by the legal representative of the Company.
These applications are irrevocably binding for the applicant but not for the Organizer. If the application is accepted, the Organizer will inform the Company, by registered mail, or other appropriate mean, at least 30 days before the opening date. The Organizer is entitled to accept applications even after 120 days before the opening date with the faculty to confirm acceptance up to the day before the opening date of the Exhibition.

3) Right of amendment or withdrawal and exemption from liability – The Organizer reserves the right at all times, even after acceptance of the application, to modify the requested or agreed positions and/or to restrict the forms of advertising, even if confirmed, for technical or organisation reasons; to decline to publish advertising that conflicts with the interest of the event; or to completely or partially withdraw from the contract due to circumstances beyond our control.
In these cases the Organizer will inform the applicant of the reasons preventing publication with a view to reaching a common agreement on how to resolve the situation. However, in the event an agreement is not reached, the reasons given by the Organizer will be final and the applicant will be entitled solely to total or partial reimbursement of the sums paid, all other claims being excluded. The Organizer also reserves the right to assign advertising positions that are not specified in the official documentation.

4) Invoice – The invoice regarding the confirmation of advertising request will be sent at the same time or after the communication of acceptance of printed advertising request. The sum indicated in the invoice plus any other expense met by the Organizer to achieve the advertising requested will have to be settled before starting to fit out the stand. If the applicant is not an exhibitor, the payment will have to be settled before the opening of the Exhibition.

5) Right of withdrawal – In case of proven impossibility, the applying company may ask the Organizer to back out of the contract with written notification by registered mail or by certified e-mail (PEC) to the address edicerspa@legalmail.it at least 90 days before the opening of the Exhibition.
However, the applicant will have to pay 50% of the entire sum for expenses and damages, save any other eventual right of the Organizer. If notification of withdrawal reaches the Organizer later than 90 days before the opening date, the Company will have to pay the entire sum, and the Organizer is entitled to decide whether or not to print the advertisement.

6) Submission of material – The applicant will have to supply, upon presentation of the application or however at least 90 days before the opening date, with the Ad. material necessary for the insertion. In particular, the Exhibitor undertakes to send the requested materials to "Interpromex Comunicazione s.r.l." at redazione@interpromex.it - company designated by the Organizer as the service supplier. The Organizer is not responsible for any printing errors if no proof is supplied or if material does not adhere to any technical specifications required. If the necessary material does not arrive in time, the Organizer has the faculty to print in the space reserved for the applicant simply the name of the firm in lithographic characters, charging the relative cost to the applicant.

7) User's responsibility and exemption from liability on the part of the Organiser and BolognaFiere – The applicant is totally responsible for the content of the insertion.
Advertising may not relate to products that are not included in the list of sectors, which are known to the Exhibitors. If the Organizer observes a violation of this kind, he reserves the right to withdraw from the contract and to take any further action necessary to safeguard his image and interests.
The Organizer and BolognaFiere are not responsible for theft, destruction or damage of the printing materials.
The Organizer and BolognaFiere decline all responsibilities for possible omissions and/or printing errors for all forms of advertising.
Advertising may not include content that is violent, unlawful, offensive in general or harmful to public decency or morality. If the Organizer observes one of the aforementioned violations, he reserves the right to withdraw from the contract and to take any further action necessary to safeguard his image and interests.

8) Changes to the dates or cancellation of the Exhibition, exemption from liability – If the Organizer, while taking advantage of its discretional faculties, should happen to effect any change in the dates of the Exhibition, the advertisement will be made on the new dates, and the applicant will still have to pay for everything agreed upon even though the Exhibition date is different from the one scheduled originally.
If the Exhibition should happen to be cancelled, the advertising contract will automatically be considered null, and the Organizer will not be held liable for damages of any kind.

9) Responsibility for compliance with the requirements of public authorities; Italian jurisdiction; application of Italian laws; court of jurisdiction – The Organizer and BolognaFiere transfer to the user the obligation to observe the safety rules for public premises set down by the competent Public Authorities. The applicant accepts Italian jurisdiction and the application of Italian laws even if the contract is concluded abroad.
For any dispute whatsoever it is exclusively the Bologna Court of Law that will be competent. The Civil Code will be applied for any point not covered by the Exhibition General Regulations. To claim any right, the applicant must apply solely and exclusively to the Organizer, while the applicant himself is responsible for any obligation of behaviour within the Exhibition Centre, even towards BolognaFiere that, in case of noncompliance with the regulations, will be justified in taking action even directly against the applicant.

10) In case of discrepancy the Italian text will prevail over the English one.

N.B. For the purpose of the contract by BolognaFiere it is intended BolognaFiere spa, located in Bologna Italy, Viale della Fiera n. 20; by Organizer it is intended EDI.CER. spa Societ Unipersonale located in Sassuolo (Modena) Italy, Viale Monte Santo n. 40, tax code and VAT registration number IT00853700367.