



# Milano Sublime

BEAUTY  
PRESERVED.  
MATTER  
REVEALED.

P\_01  
IN THE MAKING  
CERSAIE 2025  
PREVIEW  
22/26\_09\_2025

*press kit\_september 2025*

# Milano Sublime

CERSAIE 2025  
PREVIEW  
22/26\_09\_2025

CERSAIE 2025 – COEM PRESENTS “MILANO SUBLIME”

**From September 22 to 26, 2025**, Bologna will host a new edition of **Cersaie – the International Exhibition of Ceramic Tile and Bathroom Furnishings**. In this international setting, **Coem unveils Milano Sublime as a preview**. The project, licensed by RTI, has been made possible thanks to the **collaboration and support of the Veneranda Fabbrica del Duomo di Milano**, the institution active since 1387, dedicated to the management, preservation, and ongoing restoration of the Cathedral.

In the heart of the city, **Candoglia marble has been telling a story of mastery, devotion, and beauty** for centuries. A unique stone, guarded for a single masterpiece: the Milan Cathedral.

With Milano Sublime, Coem has taken up this legacy and turned it into **porcelain stoneware surfaces, that faithfully reproduces its shades of colour and authentic spirit**.

THE STONE OF THE CATHEDRAL. TODAY, FOR ARCHITECTURE EVERYWHERE

Coem takes a close look at Candoglia marble and transposes its identity with a faithful reproduction of the colours and respect for the material.

Milano Sublime is an act of conscious interpretation, available in two shades:

- **Puro – Radiant brightness**

A luminous, pale pinkish background, furrowed by fine, clean grey veins. A surface capable of amplifying light and, enhancing the visual continuity between horizontal and vertical surfaces.

- **Lume – Eternal memory**

An intense, veined pinkish-grey with soft movements and slightly amber hues. A material with a balanced character with a solid, perfectly measured presence, designed for elegant spaces that seek atmosphere and identity.

Available in **various formats and finishes**, the collection is designed to bring the nobility of a unique material into contemporary projects, while ensuring the versatility and performance of porcelain stoneware.

A TRIP INTO THE ARCHIVES, AMID STATUES AND STONEMASONS

In the beating heart of the Cathedral, **the Veneranda Fabbrica del Duomo di Milano is home to centuries-old statues, drawings, casts and knowledge**, transformed into a workshop where past and present engage in an on-going dialogue.

Here, master stonemasons work Candoglia marble with devotion and absolute precision, recreating the shapes and details gradually worn away over the years. **Every gesture is at once technique, art, and an act of devotion**.

Coem has tiptoed respectfully into this process, turning the symbolic power of the stone into **a porcelain stoneware ceramic collection that writes a new chapter in the preserved beauty of the Milan Cathedral**.

# Milano Sublime

CERSAIE 2025  
PREVIEW  
22/26\_09\_2025

## VENERANDA FABBRICA DEL DUOMO DI MILANO

**Since 1387, the Veneranda Fabbrica del Duomo di Milano has been overseeing the construction and restoration of the Cathedral**, for more than six centuries, maintaining the exclusive use of Candoglia marble.

The link between the quarry and the Cathedral is not merely material; it's deeply symbolic. **Embodied in each block of marble quarried are centuries of history, effort and beauty.**

It is this bond that **Coem has sought to honour, reinterpreting it, through Milano Sublime, in a ceramic surface** that is faithful in tone and authentic in spirit, making it available to contemporary architecture.

## A COMMITMENT THAT BECOMES SHARED HERITAGE

Milano Sublime is a project that combines **design with cultural responsibility.**

Thanks to an exclusive collaboration with the Veneranda Fabbrica del Duomo di Milano, Coem reaffirms the importance of preserving and maintaining a unique historical and artistic heritage, highlighting the value of **a commitment that goes beyond the product itself.**

Surfaces thus become not only tools for architectural design, but **witnesses to a collective narrative: that of a masterpiece that belongs to Milan and, symbolically, to the entire Italian cultural legacy.**

## MILANO SUBLIME – EXCLUSIVE PREVIEW AT CERSAIE 2025

The Milano Sublime collection will take centre stage at the Coem stand during Cersaie 2025, in an immersive installation that will guide visitors on a journey through matter, light, and memory.

**An invitation to discover how the strength of matter can preserve the beauty of the past and emerge, today, as inspiration for the future.**

CERSAIE 2025

22–26/09/2025

BolognaFiere, Italy

HALL 37

Stand C64-D63

## CREDITS

© Coem\_September 2025 – Milano Sublime

© Veneranda Fabbrica del Duomo di Milano lic by R.T.I.

## MORE INFO

**[www.coem.it/milano-sublime/](http://www.coem.it/milano-sublime/)**

# Milano Sublime

CERSAIE 2025  
PREVIEW  
22/26\_09\_2025

## PRESS CONTACTS

### **COEM S.p.A**

Via Cameazzo, 25 – 41042 Fiorano Modenese (MO), Italy

+39 0536 993511

[coem@coem.it](mailto:coem@coem.it)

[www.coem.it](http://www.coem.it)

# Milano Sublime

CERSAIE 2025  
PREVIEW  
22/26\_09\_2025

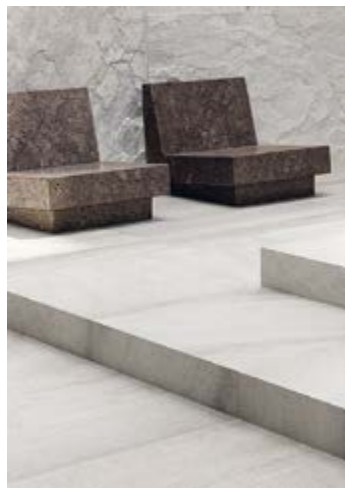
## COEM COLLECTION

© Coem\_September 2025 – Milano Sublime



COEM\_Milano Sublime\_1.jpg

**MILANO SUBLIME**  
**Puro**  
75x149,7 - 30"x59"  
Unpolished Rectified



COEM\_Milano Sublime\_2.jpg

**MILANO SUBLIME**  
**Puro**  
75x149,7 - 30"x59"  
Unpolished Rectified



COEM\_Milano Sublime\_3.jpg

**MILANO SUBLIME**  
**Puro**  
75x149,7 - 30"x59"  
Unpolished Rectified



COEM\_Milano Sublime\_4.jpg

**MILANO SUBLIME**  
**Puro**  
90,6x90,6 - 36"x36"  
60,4x120,8 - 24"x48"  
60,4x60,4 - 24"x24"  
30,2x60,4 - 12"x24"  
Unpolished Rectified



COEM\_Milano Sublime\_5.jpg

**MILANO SUBLIME**  
**Puro**  
90,6x90,6 - 36"x36"  
60,4x120,8 - 24"x48"  
60,4x60,4 - 24"x24"  
30,2x60,4 - 12"x24"  
Unpolished Rectified



COEM\_Milano Sublime\_6.jpg

**MILANO SUBLIME**  
**Puro**  
90,6x90,6 - 36"x36"  
Unpolished Rectified

# Milano Sublime

CERSAIE 2025  
PREVIEW  
22/26\_09\_2025

## COEM COLLECTION

© Coem\_September 2025 – Milano Sublime



COEM\_Milano Sublime\_7.jpg

**MILANO SUBLIME**  
**Lume**  
90,6x90,6 - 36"x36"  
75x149,7 - 30"x59"  
Unpolished Rectified



COEM\_Milano Sublime\_8.jpg

**MILANO SUBLIME**  
**Lume**  
90,6x90,6 - 36"x36"  
75x149,7 - 30"x59"  
Unpolished Rectified



COEM\_Milano Sublime\_9.jpg

**MILANO SUBLIME**  
**Lume**  
90,6x90,6 - 36"x36"  
Unpolished Rectified

# Milano Sublime

CERSAIE 2025  
PREVIEW  
22/26\_09\_2025

## VENERANDA ARCHIVE



**COEM\_Veneranda\_Milano Sublime\_img\_1.jpg**  
**1888** Gaetano Moretti, Project for the new façade of Milan Cathedral.

© Veneranda Fabbrica del Duomo di Milano lic by R.T.I.



**COEM\_Veneranda\_Milano Sublime\_img\_2.jpg**  
**2020** Sculptures yet to be placed on the Cathedral.



**COEM\_Veneranda\_Milano Sublime\_img\_3.jpg**  
**2005** View of the Cantiere Marmisti.  
*Ph Mauro Ranzani*



**COEM\_Veneranda\_Milano Sublime\_img\_4.jpg**  
**2005** Marble blocks in the courtyard of the Cantiere Marmisti. *Ph Mauro Ranzani*



# Milano Sublime

CERSAIE 2025  
PREVIEW  
22/26\_09\_2025

## VENERANDA ARCHIVE

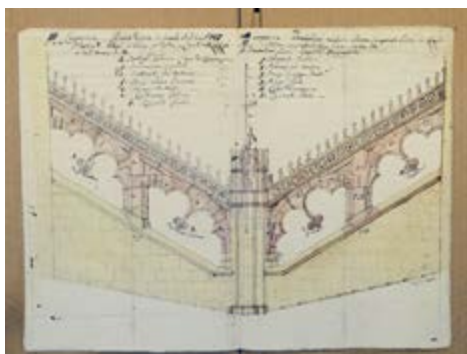


**COEM\_Veneranda\_Milano  
Sublime\_img\_5.jpg**  
1902 View of the Candoglia  
Quarry.

© Veneranda Fabbrica del Duomo di Milano lic by R.T.I.



**COEM\_Veneranda\_Milano Sublime\_img\_6.jpg**  
2005 Copying of a marble ornamental element  
at the Cantiere Marmisti. *Ph Mauro Ranzani*



**COEM\_Veneranda\_Milano Sublime\_img\_7.jpg**  
1831 Distribution of work for the construction of  
the flying buttresses.