

YOUR HOME LIKE YOU'VE NEVER SEEN BEFORE

Transform the space around you by changing the floors and walls of any photo.

REALITYREMOD by MATICAD

RealityRemod is the innovative Augmented Reality Web App that swaps out the flooring and walls of any photograph, letting you preview colors and explore new design alternatives for any room.



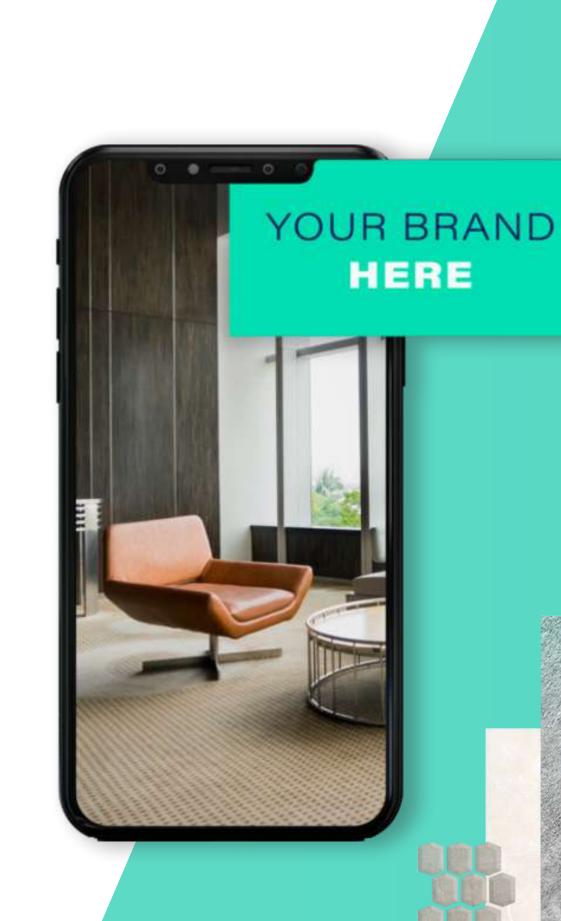
VISUALIZE YOUR PRODUCTS REALISTICALLY IN ANY ROOM.



CUSTOMIZED AND BRANDED USER INTERFACE FOR YOUR COMPANY.



EXPAND YOUR DIGITAL PRESENCE AND **ENGAGE** POTENTIAL CUSTOMERS DIRECTLY FROM HOME.











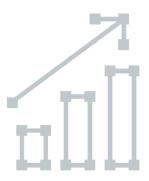


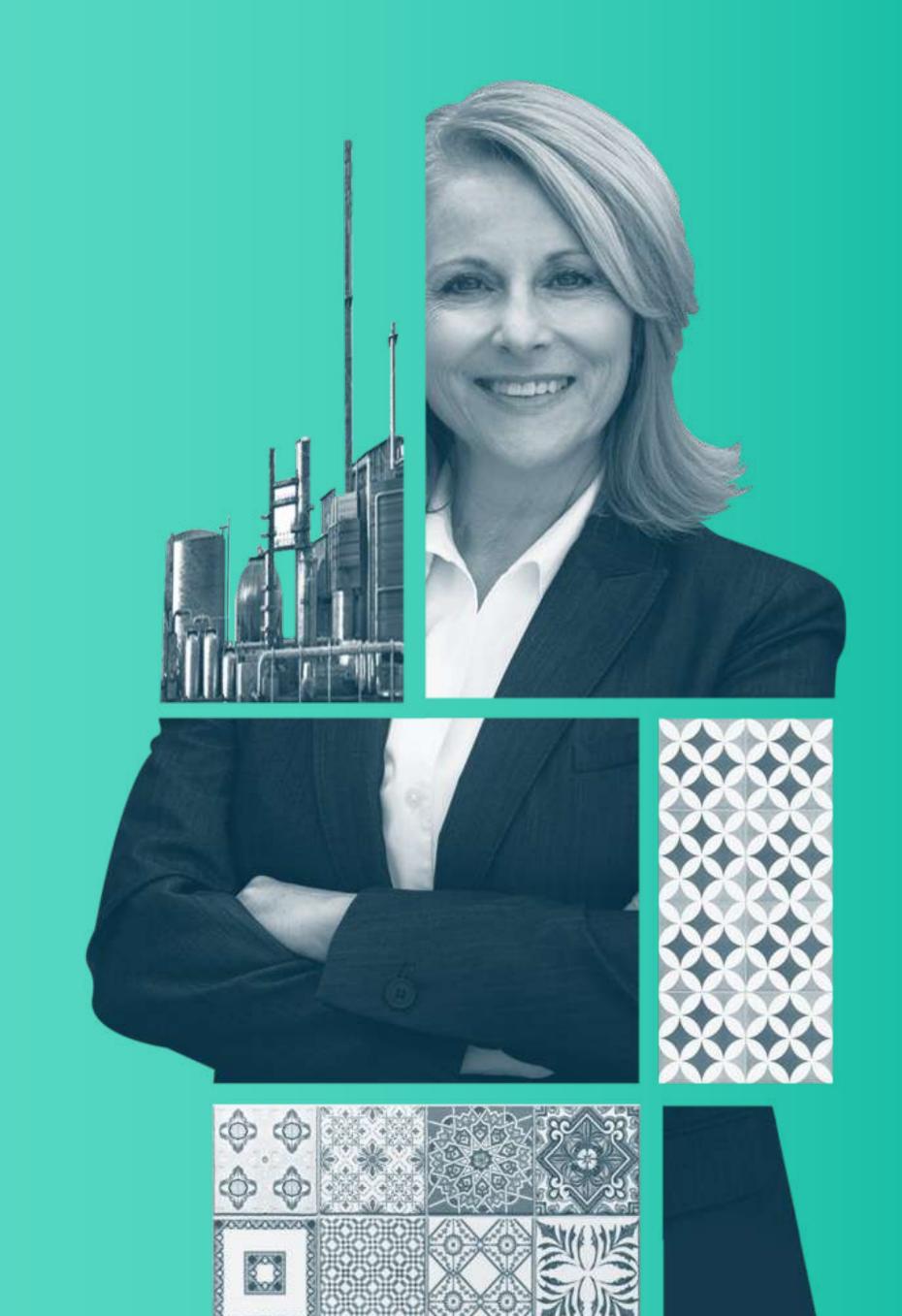


AN INNOVATIVE TOOL TO DEVELOP YOUR BUSINESS

RealityRemod is an efficient marketing tool that can be integrated on your website, expanding your digital presence and giving you the opportunity to attract and engage potential customers on the web.

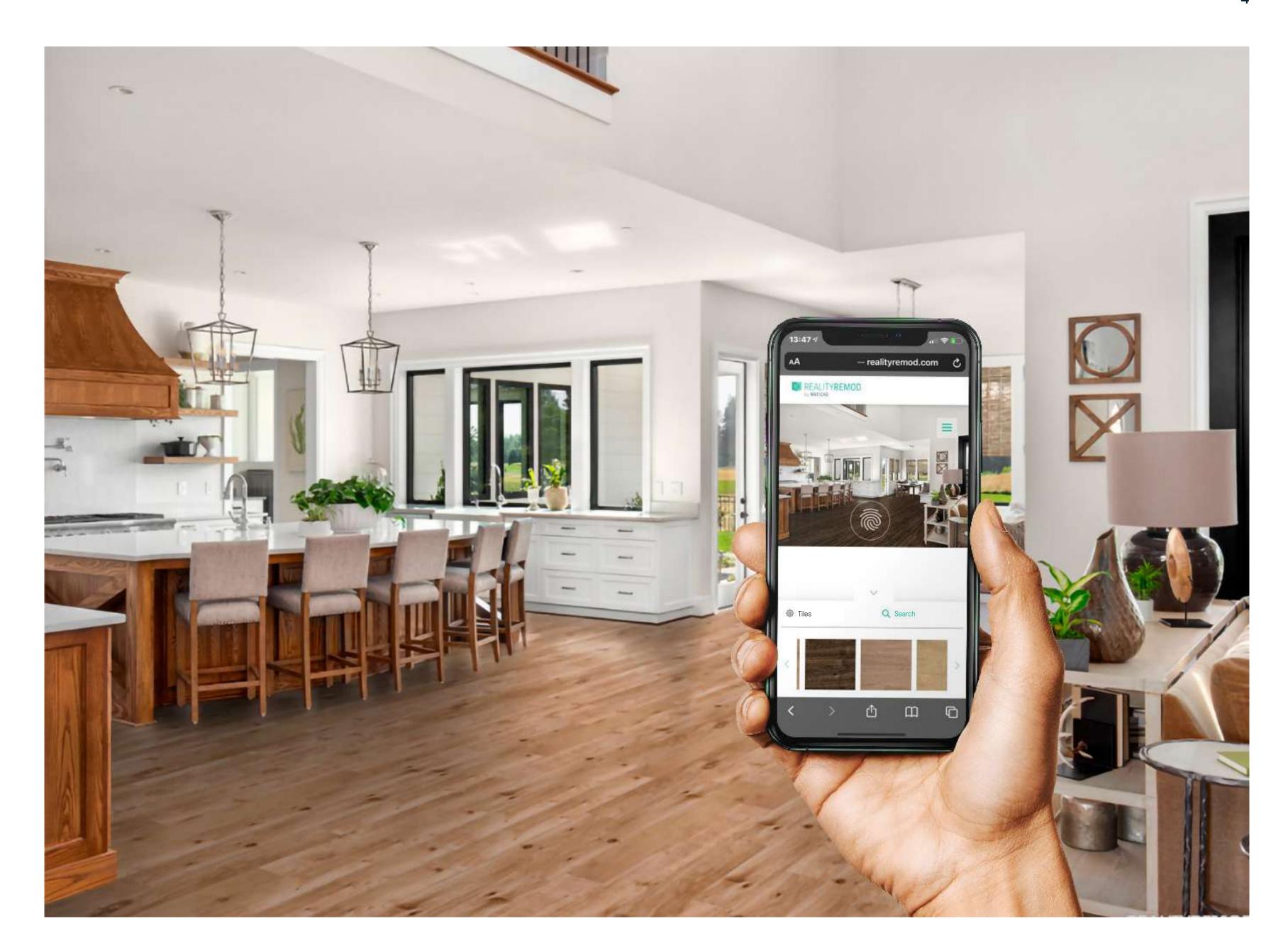
Let users dream up their new home with just a click, applying your products directly to their rooms and previewing multiple design solutions in real-time.





FEATURES

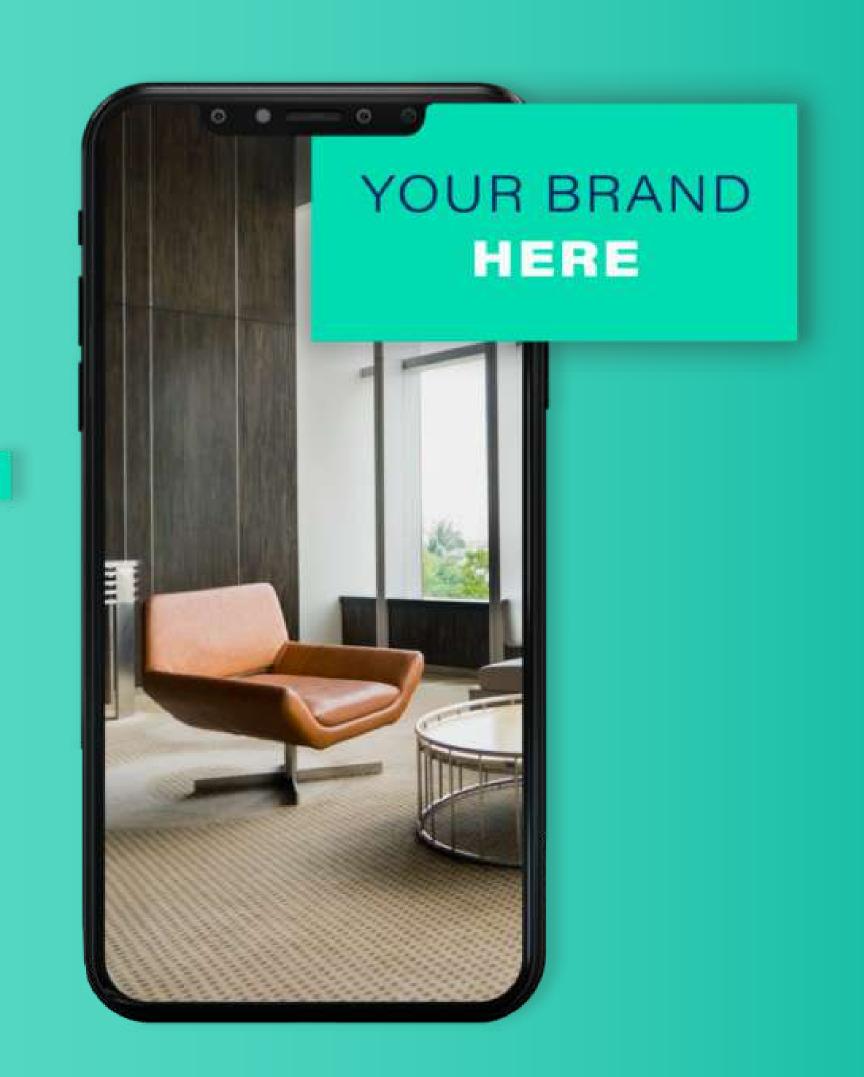
- Integrated on your website
- High quality product library
- Artificial Intelligence for surfaces
- Interactive lighting
- Integration with TileInspector
- Laying pattern selection
- Change grout size and color
- Adjust tiling position
- Comparison tool
- Project summary PDF
- Detailed product information
- Project sharing



INTEGRATED ON YOUR WEBSITE

RealityRemod can be integrated on your company website and is accessible from any browser on any device, no installation necessary. Two types of integration available:

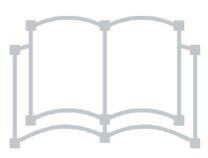
- TOP'N GO INTEGRATION: quickest and easiest type of integration, which allows RealityRemod to be hosted within a dedicated company webpage.
- TOTAL INTEGRATION: more flexible option with possibility to customize user interface of the tool. Product database and analytics available on company website. Publication of products to the Web App can be managed independently. This type of integration allows for connection to e-commerce platform.

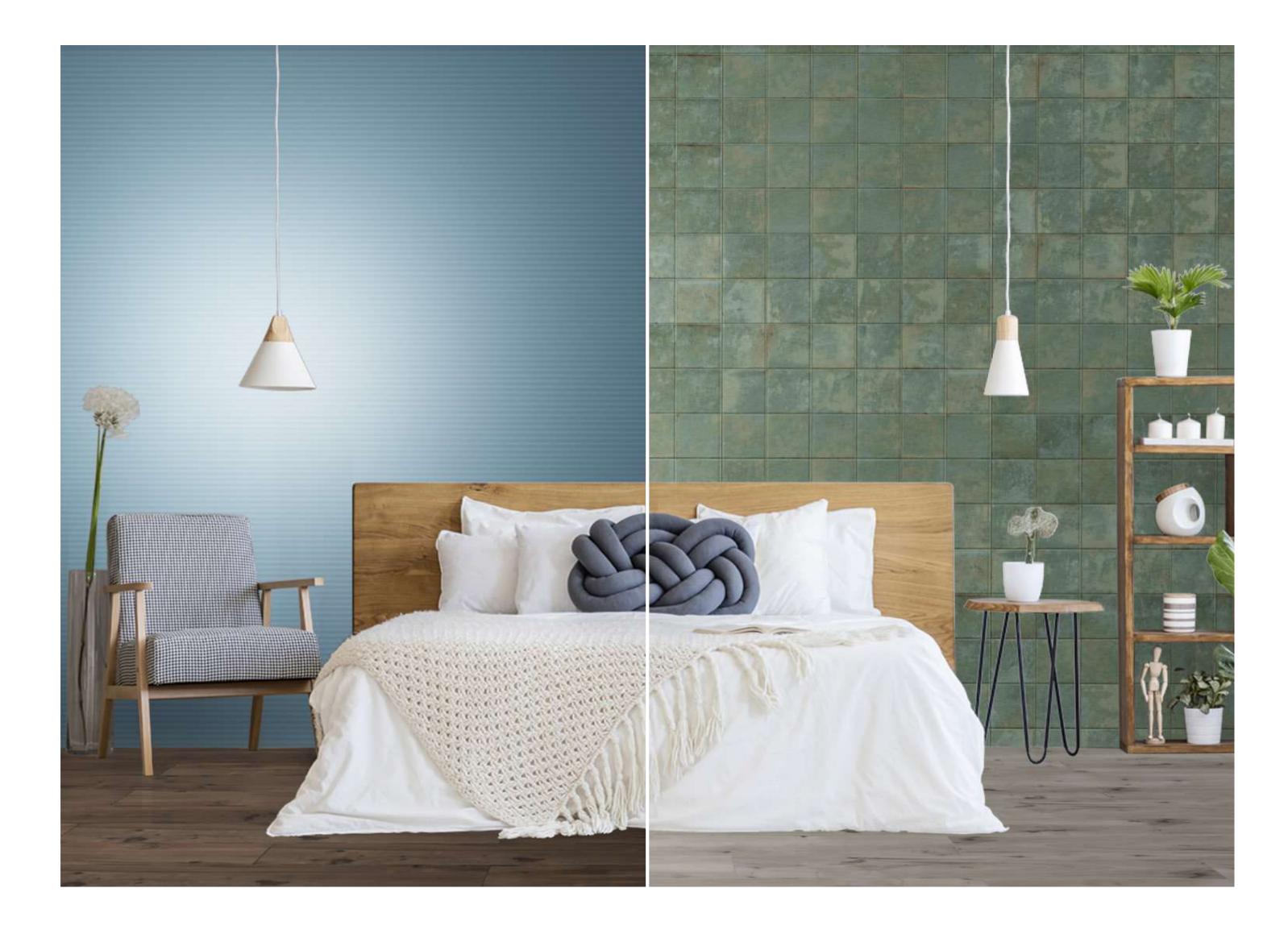




HIGH QUALITY PRODUCT LIBRARY

The product library available in RealityRemod is curated to the smallest detail to guarantee the highest level of realism possible for your 3D projects.

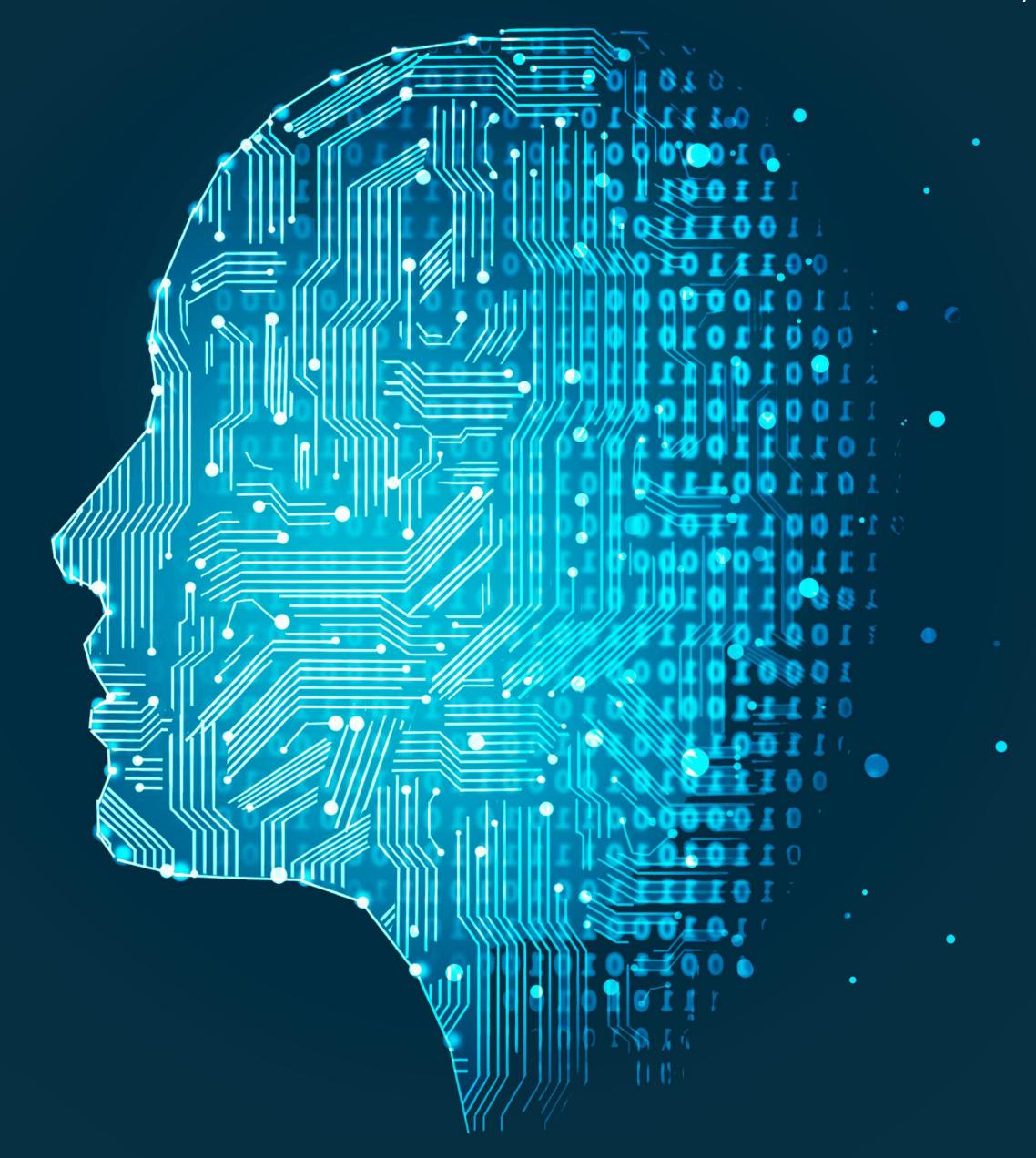




POWERED BY ARTIFICIAL INTELLIGENCE

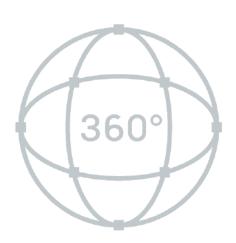
RealityRemod harnesses the power of **Artificial Intelligence** to automatically recognize the floors and walls in any photograph, so users can apply any new material they want with just one click.







Examine the **surface finishing** of virtual products by activating an **interactive light source** that moves around the scene, giving projects an even more realistic feel.

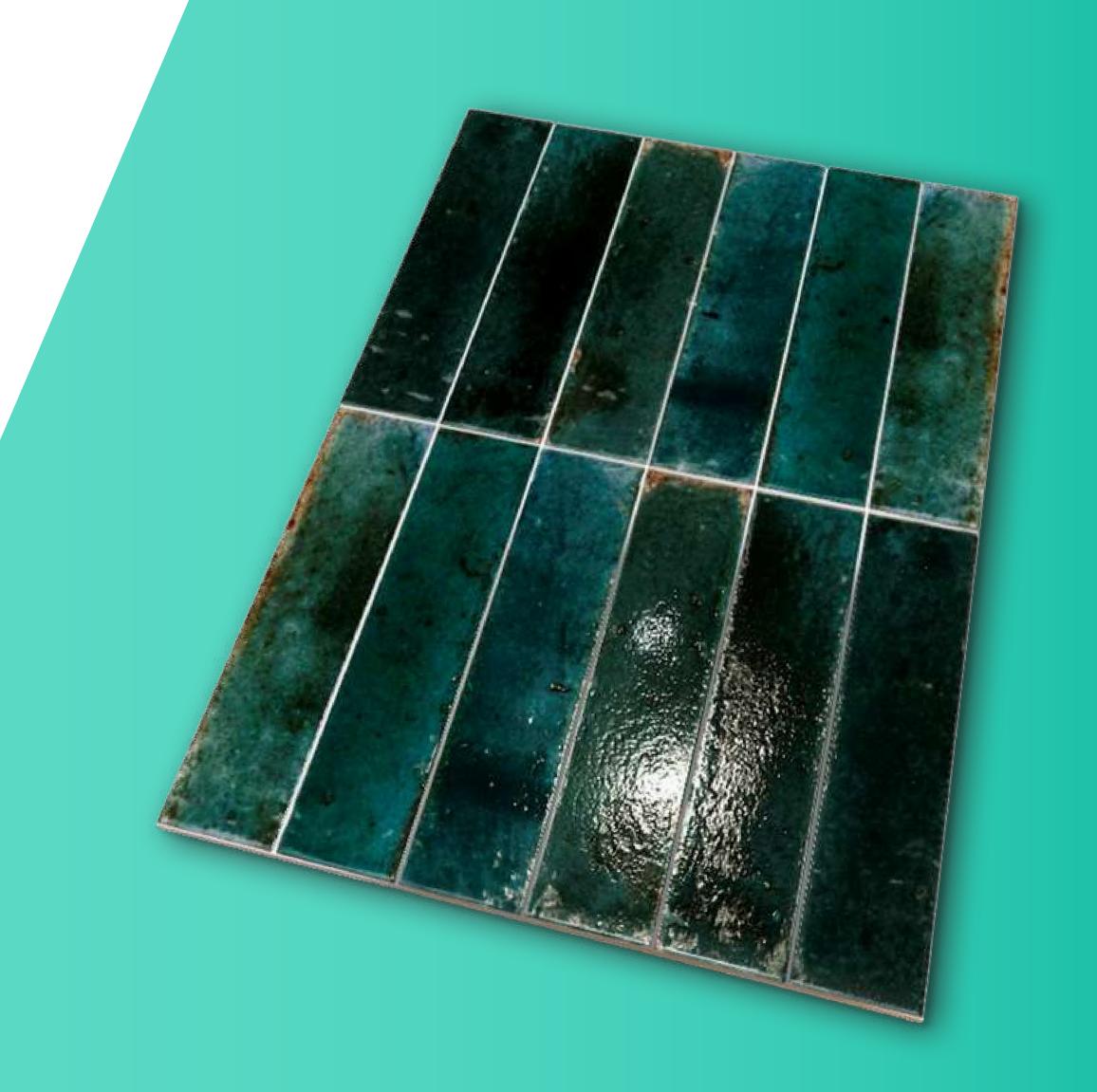




TILEINSPECTOR INTEGRATION

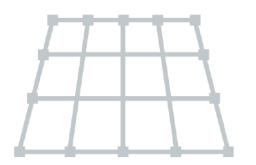
RealityRemod can integrate an optional online module,
TileInspector, through which users can visualize a
detailed high-quality 3D digital recreation of the
selected product. With TileInspector, users are able to
explore every detail of a product, examining its material
properties while getting a better understanding of the
almost tangible 3D size of the tile.

OPEN TILEINSPECTOR



AVAILABLE LAYING PATTERNS

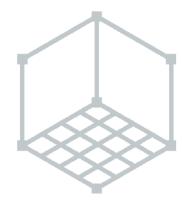
Among the optimized features offered in RealityRemod is the ability to select from a wide range of **automatic** laying patterns, which let users quickly simulate professional installations in just one click.





CHANGE GROUT SIZE AND COLOR

With RealityRemod, users have the ability to quickly change grout size and color.





ADJUST TILING POSITION

Once a new material has been applied to the floor or wall, users can adjust the position of grout lines by dragging tiles in the desired direction.

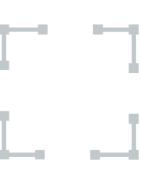




VIEW MULTIPLE MATERIALS WITH COMPARISON TOOL

For users that are still deciding between two different products, the Comparison Tool lets them view both products applied to the scene, one next to the other. By dragging a central slider, the user can slide between the two scenes and compare the two materials in detail.





PROJECT SUMMARY PDF

Once a project has been completed, users can generate a **project summary** containing the final room scene and the details of the material applied to the scene. **Save it and share it as a PDF or simply print it out.**



Creation date: 09/12/2020



PG4BE009 RESIN | 60x30



PG0BE04 MARBLE| 60x60





DETAILED PRODUCT INFORMATION

Each product found in the RealityRemod library can be linked to its **product page on the manufacturer's** website, where users can find detailed technical and commercial product information.

Product range

COLOURS	DECORS	TRIM PIECES

Floors and Walls porcelain tiles







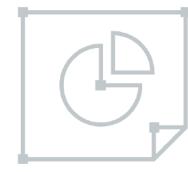


PERCORSI

TRAGITTI

CAMMINI

PAESAGGI





PROJECT SHARING

Users can share RealityRemod images either with a link, which can be sent to any other user, or on any of the most popular social networks.





