



CERSAIE

Bologna - Italy

International Exhibition of
Ceramic Tile and Bathroom Furnishings



Event Sustainability Management System

Sustainable development principles and statement of intent and values

This document has been drawn up in accordance
with UNI ISO 20121:2024

Document code
PL 02 rev. 02





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Welcome!

We aim to create an event that celebrates both innovation and sustainability.

We are choosing a greener future where every action counts.

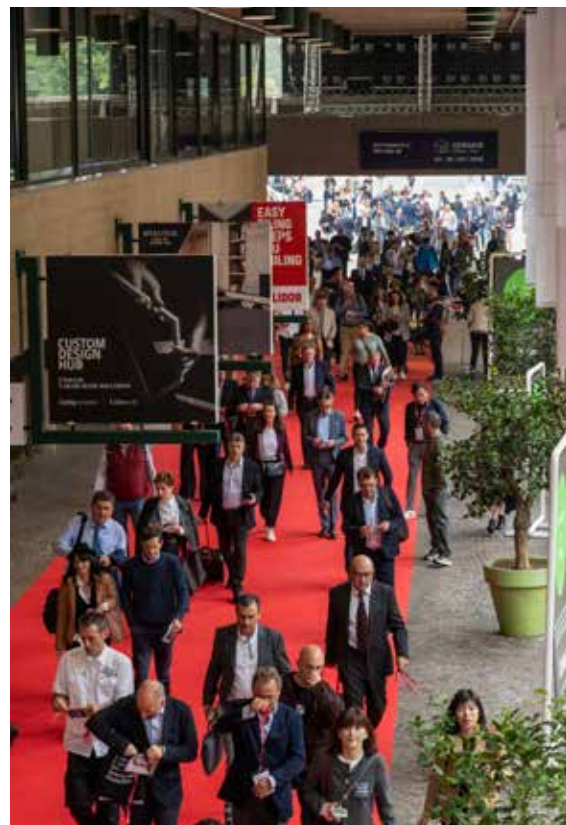
We are reducing our impact, empowering people and embracing sustainability.

Every conscious choice is a step towards a better future.

Together we can make a difference:
experience CERSAIE to the full and leave only positive footprints!

Bologna, 20 December 2024

Augusto Ciarrocchi
Chairman of Edi.Cer. S.p.A.



Purpose

This document sets out Edi.Cer. S.p.A.'s statement of intent and values in relation to the sustainable development principles that guide it in organising the exhibition CERSAIE.

It provides a reference framework for defining the policies, objectives, targets and operational plans necessary for the sustainable management of CERSAIE.

This framework also encompasses the mission and expected social, environmental and economic benefits. The organisation systematically evaluates the risks and opportunities associated with CERSAIE's activities, products and services.

This analysis reflects a constantly evolving landscape in terms of both technical developments and socio-environmental awareness.

Based on the issues considered significant, Edi.Cer. S.p.A. has developed and implemented a sustainability management system for CERSAIE in compliance with UNI ISO 20121:2024.

This system comprises the policies, procedures and instructions required to ensure proper process governance. A comprehensive set of key performance indicators (KPIs) makes it possible to measure progress and achieve continuous improvement.



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The International Exhibition of
Ceramic Tile and Bathroom Furnishings

The Exhibition

CERSAIE is the most important international exhibition for professionals involved in the design of ceramic and other surfaces, as well as bathroom furnishings and architectural finishes.

Trade professionals, architects, designers, contractors and investors attending the show will find a wide range of ceramic and other surfaces, bathroom furnishings and architectural finishes, as well as design ideas, conferences and training opportunities.

Extending over 16 halls with a total of 155,000 m2 of exhibition space, the show offers visitors ample opportunities to expand their business. They can meet market leaders, discover the latest trends and forge strategic partnerships with manufacturers.

Non-professional visitors can find inspiration and seek expert advice for renovating and furnishing their homes.



Organisation



CERSAIE – International Exhibition of Ceramic Tile and Bathroom Furnishings is promoted by CONFINDUSTRIA CERAMICA in collaboration with BOLOGNAFIERE S.p.A. It is organised by Edi.Cer. S.p.A. with the support of the Ministry of Foreign Affairs and International Cooperation and the Italian Trade Agency (ITA).

Edi.Cer. S.p.A.'s core activities include the organisation of trade fairs and events alongside publishing initiatives of an informative, cultural, artistic, scientific, social and economic nature.

It promotes the ceramic, bathroom furnishings and related sectors by organising and managing trade fairs and events in Italy and abroad, both directly and through third parties, together with the related advertising and

promotional campaigns.

Edi.Cer. S.p.A. is controlled by Confindustria Ceramica, the national trade association representing Italian manufacturers of ceramic tiles, refractory materials, bricks, sanitaryware, domestic and ornamental porcelain and ceramics, industrial ceramics and stoneware.

In turn, Edi.Cer. S.p.A. controls the US-based company The World Exposition of Ceramic Tile & Bathroom Furnishings Inc., which organises Coverings, the pre-eminent North American trade show for ceramic tile and natural stone.

Since 1983, Edi.Cer. S.p.A. has organised the annual exhibition CERSAIE in the Bologna exhibition centre.



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The 2030 Agenda for Sustainable Development

The 2030 Agenda for Sustainable Development is an action plan for people, the planet and prosperity.

Signed on 25 September 2015 by the governments of the 193 UN member states and approved by the UN General Assembly, the Agenda comprises 17 Sustainable Development Goals (SDGs). These are embedded within a broader action plan of 169 associated targets across environmental, economic, social and institutional areas, all to be achieved by 2030.

This programme provides a common foundation for building a world that is environmentally, socially and economically sustainable.

The sustainable development goals are universally applicable. They concern and involve all countries and sections of society, from private businesses and the public sector to civil society, the media and cultural institutions.

CERSAIE shares the principles of the 2030 Agenda and uses the SDGs to guide its own sustainability objectives.

SUSTAINABLE DEVELOPMENT GOALS





Global Compact

The United Nations Global Compact calls on businesses worldwide to develop economic, social and environmental frameworks that promote a sustainable global economy, ensuring that all people and future generations can share in its benefits.

To achieve this, the UN Global Compact requires participating companies and organisations to embrace, support and apply a set of core principles within their sphere of influence, covering human rights, labour standards, environmental protection and the fight against corruption.

These universally shared principles are derived from the Universal Declaration of Human Rights, the ILO Declaration, the Rio Declaration and the United Nations Convention against Corruption.

The Ten Principles

Human rights

- I**
Businesses should support and respect the protection of internationally proclaimed human rights within their sphere of influence;
- II**
make sure that they are not complicit in human rights abuses.

Labour

- III**
Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- IV**
the elimination of all forms of forced and compulsory labour;
- V**
the effective abolition of child labour;
- VI**
the elimination of discrimination in respect of employment and occupation.

Environment

- VII**
Businesses should support a precautionary approach to environmental challenges;
- VIII**
undertake initiatives to promote greater environmental responsibility;
- IX**
encourage the development and diffusion of environmentally friendly technologies.

Anti-corruption

- X**
Businesses should work against corruption in all its forms, including extortion and bribery.





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Italian ceramics. I choose responsibility.

The new Ceramics of Italy campaign centres on the concept of responsibility, bringing together environmental sustainability and respect for people. This value has long distinguished Italian ceramic products from those of international competitors, thanks to targeted actions to reduce environmental impact, ensure sustainable production cycles and safeguard employee health and wellbeing.

In early 2025, EDI.CER. launched an international communication campaign with a fresh message and a new way of connecting with its audiences, placing manufacturers at the centre of the narrative while maintaining the global reach and strength of the Ceramics of Italy collective brand.

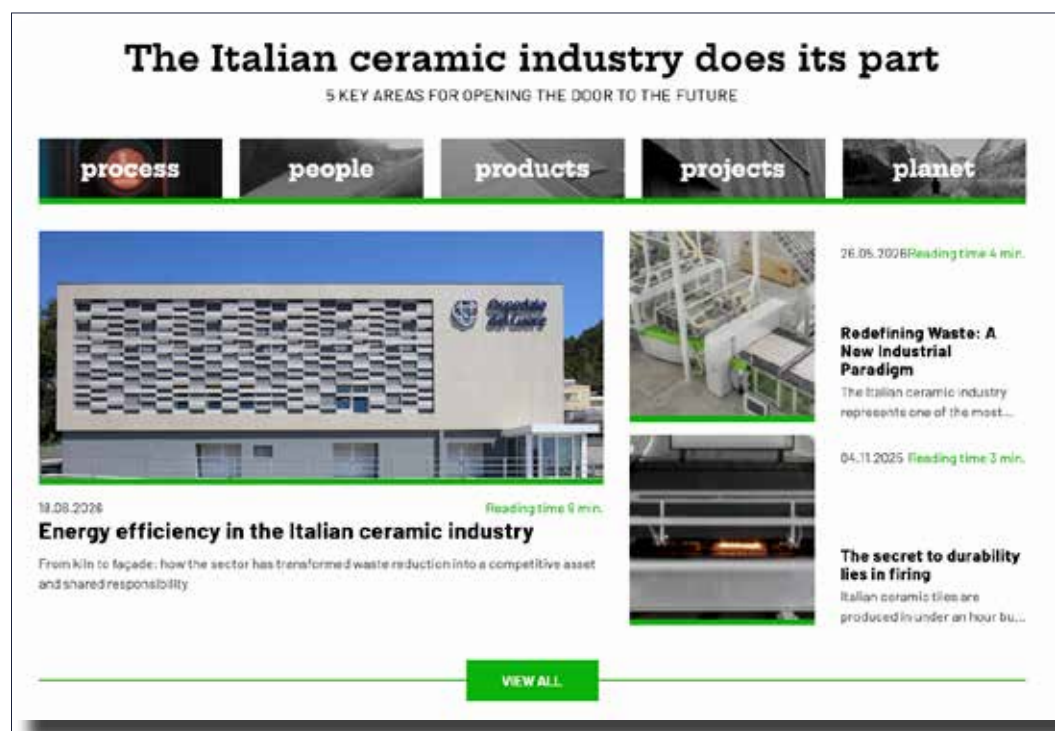
The ultimate aim is to reaffirm and document the Italian ceramic industry's leadership in increasingly vital areas such as environmental stewardship and respect for people.

The campaign focuses on five key areas where manufacturers have concentrated their sustainability efforts:

- Planet
- People
- Processes
- Products
- Projects



Ceramics of Italy
for Responsibility





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CERSAIE Sustainability Policy

Overview

In 2025, CERSAIE obtained ISO 20121 certification for sustainable event management after meeting all the organisational and documentary requirements set out in the standard.

This CERSAIE Exhibition Sustainability Policy sets out the strategies for reducing the event's environmental impact, promoting social responsibility and improving economic sustainability. It aims to minimise the use of natural resources, cut carbon emissions and encourage ethical behaviour among all participants.

This document establishes the framework for defining CERSAIE's short, medium and long-term sustainable development goals.



Environmental sustainability



- Improve separate waste collection and encourage the use of recyclable or biodegradable materials.
- Promote the use of public and/or shared transport solutions with lower environmental impact for travel to and from the exhibition.
- Raise awareness among exhibitors and visitors about water-saving practices.
- Promote initiatives to optimise energy consumption in the Exhibition Centre through the use of efficient technologies (heating, ventilation, lighting and air conditioning).

Social sustainability



- Promote activities to ensure the health and safety of workers, visitors and all individuals at every stage of planning and organisation of the exhibition.
- Guarantee accessibility for all participants, including those with disabilities.
- Foster an inclusive environment and prevent all forms of discrimination.
- Collaborate with local businesses to support the local economy by promoting local products and services.

Sustainable governance



- Respect and abide by applicable laws and regulations for ethical business management.
- Plan sustainable budgets, with a focus on transparency and accountability in the use of financial resources.
- Collaborate with exhibitors, sponsors and suppliers who share the same values of sustainability and responsibility.
- Guarantee adequate protection of personal data.

Participant engagement and communication

- The organisation informs visitors and exhibitors about the exhibition's sustainable practices, encouraging behaviour that aligns with this Policy.
- It shares the exhibition's sustainability goals, achievements and areas for improvement with all stakeholders.

ISO 20121 Certification

- The organisation maintains ISO 20121 certification by systematically updating its statement of intent, core values and sustainable development principles, which include the ethical management of resources, inclusivity, integrity and transparency.



Principles

Drawing on the principles of the UN Global Compact and Confindustria Ceramica's strategies, Edi.Cer. S.p.A. has established a set of ESG (Environmental, Social and Governance) principles to guide all staff and partners in the planning, design and organisation of CERSAIE.

Planet

Safeguarding the environment is an absolute priority for the organisation.

All necessary procedures and practices must be adopted to mitigate environmental impact across all areas, specifically:

- energy and water consumption;
- air, water and soil pollution;
- waste generation;
- land use.

Particular emphasis must be placed on addressing climate change caused by greenhouse gas (GHG) emissions.

People

Human wellbeing is not only a regulatory requirement but above all a moral obligation.

All necessary organisational and financial resources must be deployed to protect the health and safety of both workers and visitors.

Respect for human rights is the foundation of civil society and an absolute imperative for CERSAIE.

Gender equality, inclusion and the recognition and promotion of diversity are not just a matter of tolerance but opportunities for growth.

Processes

Ethical business practices must underpin all governance, commercial and operational processes. The organisation must select its business partners based on their ability to share and uphold these sustainability principles.

Transparent communication and information sharing must form the basis of all stakeholder relationships

Products

A primary objective in the organisation of the exhibition is to use ethically manufactured products with a low environmental footprint.

Commercial partners must therefore be selected based on their ability to guarantee compliance with circular economy principles and low-impact practices throughout the entire product life cycle.

Projects

All projects developed during CERSAIE must focus on innovation, sustainability and human wellbeing.

They must consistently promote inclusion and equal opportunities, including in the selection of speakers for conferences, courses and other events.

The goals and intentions behind these projects and initiatives must be communicated clearly, comprehensively and transparently.

Reporting





Following each edition of CERSAIE, a sustainability report detailing the exhibition's ESG performance is published.

To establish targets and measure the success of the improvement initiatives, a set of key performance indicators (KPIs) has been identified to cover all core sustainability issues, specifically:

ENVIRONMENT

- Climate change
- Pollution
- Water resources
- Resource use and the circular economy



SOCIAL

- Employees and contractors
- Value chain
- Local communities
- Exhibitors and visitors



GOVERNANCE

- Ethical business conduct

