

PRODUCT SHEET

ICONICA

COMPANY:	Caesar Ceramiche S.p.A.
ADDRESS:	Via Canaletto, 49 41042 Spezzano di Fiorano (MO), Italy
PHONE:	+39 0536 817111
FAX:	+39 0536 817298 - 817300
WEBSITE:	www.caesar.it
EMAIL:	info@caesar.it
COLLECTION:	ICONICA
TYPE:	Porcelain tiles
SURFACE FINISH:	Soft Matt R10 B Grip R11 C Aextra20 R11 C
PRESENTATION OF THE COLLECTION:	<p>The excellence of Made in Italy, the culture of beauty, the focus on performance: it is all encapsulated in Iconica, the ceramic collection by Caesar that has an entire programme in its name.</p> <p>Indeed, this new textural and aesthetic proposal encompasses so much that is iconic, besides the name. Starting with the original inspiration.</p> <p>Caesar captures the evergreen beauty of travertine and reinterprets it in a ceramic way; with balance, it revisits its graphics and colours, shaping a versatile and cosmopolitan design tool.</p> <p>Four different finishes offering increasing degrees of slip resistance provide perfect aesthetic continuity between indoors and outdoors, shower and wellness areas.</p> <p>With two types available, Iconica's surfaces satisfy a wide range of tastes and design visions: Verso, with typical longitudinal strips and Contro, characterised by refined arabesques of cloudy hues. The two variants can be used individually or together, thanks to their inborn colour continuity.</p> <p>Five colours make up the colour palette, three on the Verso and two on the Contro.</p> <p>Navona and Classico - available in both types - are respectively a warm, bright and natural white and a reassuring, harmonious, timeless beige. Silver - which, on the other hand, only comes from the Verso - furnishes rooms with a soft, variegated grey.</p>

	<p>Eight sizes, five colours and a rich range of decorations.</p> <p>These include Straight, made with parallel millings on the 60x120 cm size that create an extremely elegant and appealing 3D effect. It is echoed by the Hexa decoration whose hexagonal geometries combine to create refined environments with a living soul that almost seem to want to speak to the viewer.</p> <p>They are joined by the M 30x30 cm composition with 36 tiles and the Rustic decoration, created especially for the Iconica collection.</p> <p>While the former enriches the compositional possibilities with simple, clean geometries, the latter features irregular edges typical of tumbling on the material.</p>
THICKNESS (mm):	6 (120x278 cm) 9 20 Aextra20 (60x120 cm)
SIZES (cm):	<p>120x278 - 47^{2/8"} x 109^{7/16"} (only available in Navona Verso, Classico Verso, Silver Verso)</p> <p>120x120 - 47^{2/8"} x 47^{2/8"} 60x120 - 23^{5/8"} x 47^{2/8"} (Navona Contro and Classico Contro SOFT available on request)</p> <p>60x60 - 23^{5/8"} x 23^{5/8"} (Navona Verso, Classico Verso and Silver Verso GRIP RT R11 C available on request)</p> <p>40x60 - 15^{6/8"} x 23^{5/8"} (only available in Navona Verso, Classico Verso, Silver Verso)</p> <p>30x60 - 11^{13/16"} x 23^{5/8"} 20x60 - 7^{7/8"} x 23^{5/8"} (only available in Navona Verso, Classico Verso, Silver Verso)</p> <p>10x60 - 31^{5/16"} x 23^{5/8"} (only available in Navona Verso, Classico Verso, Silver Verso)</p>
COLOURS:	Navona Verso Navona Contro Classico Verso Classico Contro Silver Verso
DECORATIONS / MOSAICS (cm):	<p>Straight 60x120 - 23^{5/8"} x 47^{2/8"} (only available in Navona Verso, Classico Verso, Silver Verso)</p> <p>Hexa 38x47 - 14^{15/16"} x 18^{1/2"} (only available in Navona Verso, Classico Verso, Silver Verso)</p> <p>Comp. M 30x30 - 11^{13/16"} x 11^{13/16"}</p>

◆ CÆSAR ◆

C E R A M I C H E

	(only available in Navona Contro, Classico Contro) Rustic 59x59 - 23 ^{2/8} "x23 ^{2/8} " ; 29X59 - 11 ^{7/16} "x 23 ^{2/8} " (only available in Navona Contro, Classico Contro)
INTENDED USE:	Floor tiles, commercial and residential indoor and outdoor wall tiling, in interior design contexts ranging from contemporary to traditional looks.

Caesar Ceramiche S.p.A. authorises the processing of the above data