

**Corà** //

DIVISIONE PARQUET

Dynamic surfaces with  
**IMPULSO**

*by pininfarina*

[coraparquet.it](http://coraparquet.it)



“Impulso”, a wooden pattern inspired by nature.  
Designed by Pininfarina for Corà Parquet

A NEW IMPULSE FOR SURFACES

The desire to reconceptualise the repeating geometric patterns of traditional parquet has given new drive to the design synergy between Pininfarina Architecture and Corà Parquet. From the renewed partnership between the two Italian companies comes the “Impulso” collection, which transforms a static wooden surface into a dynamic one. Driven by an impulse – or a spontaneous desire for movement – the nature of the wooden surface transforms, merging with other materials in a progressive rhythm.



IMPULSO

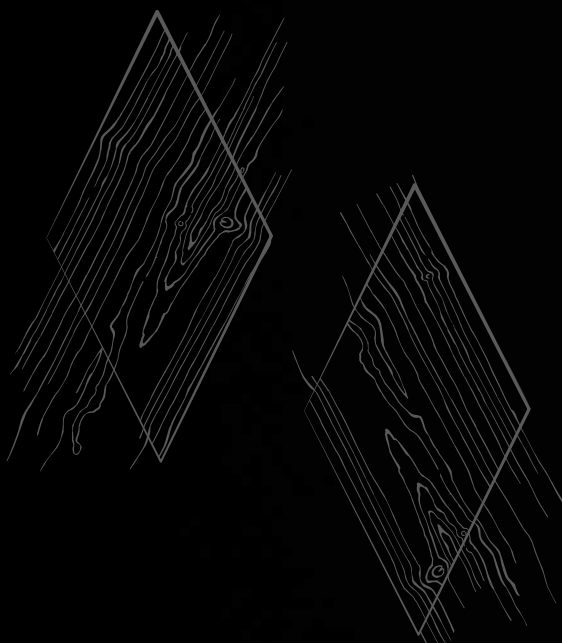
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## GIVE NATURE SOME SPACE

Duplicating nature is impossible, but its purest essence can still be respected and it can still be brought closer to the spaces of everyday life. These ideals led to the creation and development of the new “Impulso” collection, using prestigious wood essences that are processed with sartorial mastery to maintain the aesthetic and tactile characteristics of their natural surface. As in nature, gentle impulses create subtle kinesthesia, so the new proposal by Pininfarina and Corà highlights the simplicity and beauty of a quadrilateral with a dynamic that flows into walls and floors.



## A MOVING SPIRIT

Constant dialogue with nature is what allows interior architecture to approach perfection and, as such, beauty. The opposing direction of the wood grain in each element enriches the design, catches the eye, and highlights the moving spirit of “Impulso”. The combination of warm wood essences with cement-effect ceramic modules or fresh marble inserts stimulates your tactile experience.

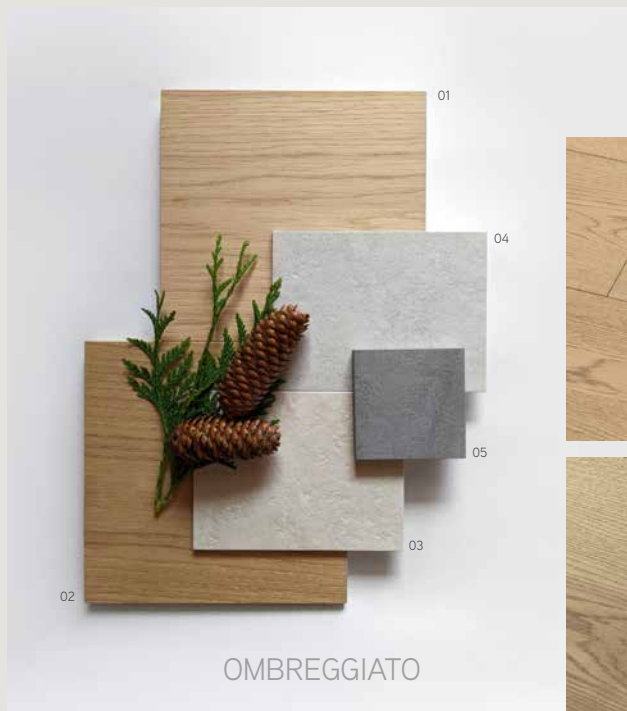


## ENGAGING GRADIENTS

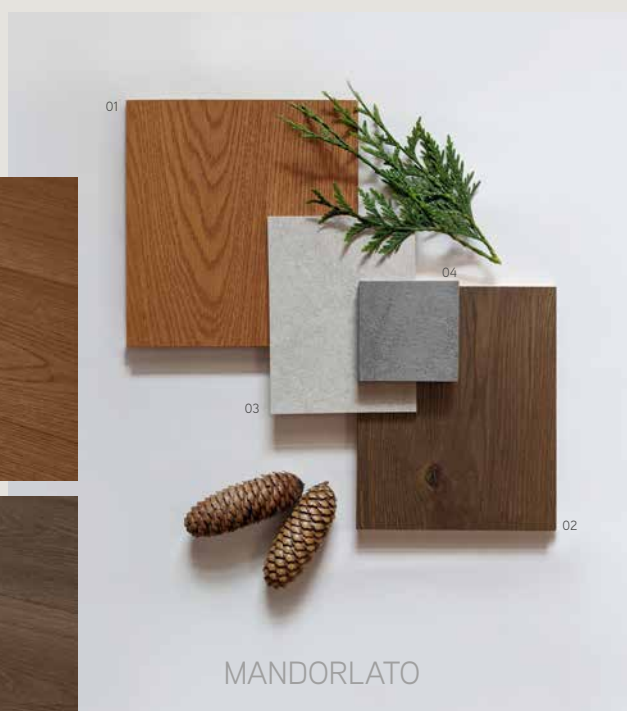
Given that modern spaces have to embrace different usage patterns, the blend of two materials on an unprecedented surface makes it possible to play with gradients and compositions, creating different functions. The three variations of Impulso in all their colour tones stimulate vivacious or calm moods, enticing users to interact with spaces. The “Ombreggiato” gradient, with regenerating whites and natural neutral colours, inspires balanced, timeless aesthetics.



- 01. SAHARA  
ROVERE EUROPEO
- 02. PAPAYA  
ROVERE EUROPEO
- 03. DIAMOND CREAM  
I NATURALI, FINITURA BOCCIARDATA
- 04. PIETRA DI SAVOIA PERLA  
I NATURALI, FINITURA BOCCIARDATA
- 05. PIETRA DI SAVOIA GRIGIA  
I NATURALI, FINITURA BOCCIARDATA



The “Mandorlato” gradient instead suggests warm, energetic tones, like almonds immersed in milk, suggesting aesthetic compositions that decorate spaces with positive energy and optimism.



- 01. LITCHI  
ROVERE EUROPEO
- 02. CAMARGUE  
ROVERE EUROPEO
- 03. PIETRA DI SAVOIA PERLA  
I NATURALI, FINITURA BOCCIARDATA
- 04. PIETRA DI SAVOIA GRIGIA  
I NATURALI, FINITURA BOCCIARDATA

The “Sottobosco” gradient, finally, leads you into a forest, gifting spaces with the freshness and softness of moss. All the Collection variations suggest the use of different tones of Corà wood mixed with Laminam ceramic tiles with a material aspect; “Sottobosco”, in addition, introduces green onyx marble that looks like a ray of sunshine when backlit.



- 01. GIORGIONE  
ROVERE EUROPEO
- 02. JUST BLACK  
ROVERE EUROPEO
- 03. PIETRA DI SAVOIA PERLA  
I NATURALI, FINITURA BOCCIARDATA
- 04. PIETRA DI SAVOIA GRIGIA  
I NATURALI, FINITURA BOCCIARDATA
- 05. ONICE VERDE



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A DESIGN PARTNERSHIP

“Impulso” is the second collection of floors coming from the collaboration between Corà and Pininfarina Architecture, which started with “Miraggio” in 2021.

## IMPULSO By Corà

Collection: Design

Type: wooden floor in European Oak

Manufacture year: 2022

Designer: Pininfarina Architecture

Impulso is a two- and three-layer prefinished surface made of a single board of European Oak that comes from sustainably managed woods and forests with UNI EN 13489 – UNI EN 13756 certification.

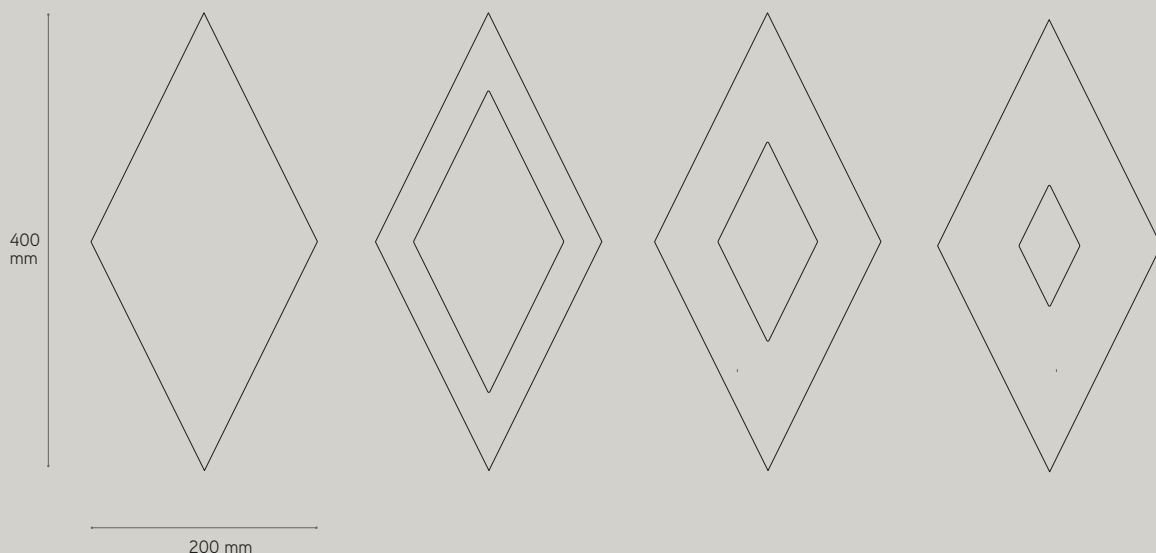
Just like a sartorial project, Impulso is a highly customisable product, based exclusively on the design of each individual client. The Pininfarina-Corà team follows designers and clients in their choice of colours and the definition of their floor pattern. The modules, their rhythm, laying pattern and number, are developed according to the planimetry of the room, so an exclusive aesthetic result is always guaranteed.



Dimensions:

thickness x width x length

**15 x 200 x 400 mm**



More information on IMPULSO by Corà Parquet  
Divisione.Parquet@coralegnami.it - coraparquet.it



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