

PARADYZ

SUNDOWN

BY MAJA GANSZYNIEC

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MODERNITY ROOTED IN TRADITION

Clinker, as a universal material, comes back in a totally new version. **Sundown by Maja Ganszyniec collection is a tribute to traditional materials** and methods of construction material production. This is also an **opportunity to go beyond our interiors** and look at buildings and their style comprehensively and highly creatively.

The collection is rooted in tradition – by means of colours, formats and surface types. However, Sundown clinker is **modern thanks to its technology which guarantees robustness**. This enables to restore clinker to architectural and interior designs.



Sundown by Maja Ganszyniec clinker is a highly resistant and strong product. Thanks to the technology of pressing and closing the top layer with an impregnating agent, it does not absorb moisture and is frost-resistant. This allows to create charming compositions indoors, but also on the building façades and around the buildings.

Five tile formats are available to make all those designs: a long brick (24.5x6.6 cm), sill (24.5x13.5 cm), squares (30x30 and 33x33 cm) and a stair tread with drip (30x33 cm). Tile colours **are inspired by the original, organic appearance of clay, i.e. the material being the inspiration and foundation of the collection.** For this reason, natural red clay colour (Terra), traditional ochre (Sand), historical sour cherry (Mar-rone) and modern dark grey (Tundra) appear here. All the shades go with the natural tones perfectly. Although clear and strong, they emphasize the beauty of the designs and their surroundings. The diverse tile surface enables to create **interesting play of light and to make selected areas and interspersing them with unique textures.** Besides a natural, smooth matt surface, you can choose subtle matt structure, a delicate and smooth shiny one and a bold, deep and shiny structure.

This harmonious colour and surface choice enables **to create simple, subtle, slightly ascetic surfaces,** but also to design bold, unique projects using contrasting compositions of surfaces and textures. This key can be used to create beautiful façades, natural interiors, gates, halls, shop windows, patios, terraces in residential and hotel buildings, interior designs of hotels, SPA centres, restaurants and cafés, fireplaces and even gardens.

The traditional atmosphere of this **collection allows to renovate old buildings and interiors, and to reintroduce some traditional touch or pre-war charm** to them. The modern approach to this well-known material opens up the opportunity to create brand-new, contemporary designs, including those of interiors, façades, landscaping elements and public utility areas. **Sundown by Maja Ganszyniec is a fresh perspective on the material known for thousand of years, allowing to use it in a unique way which appreciates nature and its heritage.**

RESISTANT TO ADVERSE WEATHER

Clinker products are resistant to adverse weather. They have low absorption (0.5–3%) which places them among frost-resistant tiles. Their appearance is not affected by moisture, sunshine or high temperature fluctuations.

IMPROVED DURABILITY

Clinker is a hard material with high wear resistance which is not easy to scratch or damage. This is highly important in particular for terrace tiles where the risk of scratching or damage is much higher than in any other areas.

NON-SLIP PROPERTIES

Thanks to their high non-slip properties, the clinker tiles protect from slipping and falling. These parameters make them great for outdoor stairs as well.

EASY TO KEEP CLEAN

High usable parameters make clinker tiles easy to keep clean which is why they retain their visual appeal even many years later. Cleaning does not require any time-consuming activities and cleaning agents are sold by any store offering household chemicals.





MAJA GANSZYNIEC

Maja Ganszyniec is a world-renowned designer of furniture and industrial products, who runs her own STUDIO GANSZYNIEC in Warsaw. Her designs combine innovation and timeless style with ecological solutions. Maja Ganszyniec's works have been shown at exhibitions, e.g. in Milan, Amsterdam, London and Berlin, and published in major industry magazines such as Domus, Icon, Abitare and Wallpaper. In her career, Ganszyniec has collaborated with brands such as IKEA, Comforty, Noti and Leroy Merlin. Neve Creative is Maja's second cooperation with Ceramika Paradyż.

DESIGNS

matt, polished, matt structure, polished structure / size: **24,5x6,6; 13,5x24,5; 30x30; 30x33; 33x33**

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**SUNDOWN TERRA / matt, polished,
matt structure, polished structure**
24,5x6,6; 13,5x24,5; 30x30; 30x33; 33x33 cm



**SUNDOWN MARRONE / matt, polished,
matt structure, polished structure**
24,5x6,6; 13,5x24,5; 30x30; 30x33; 33x33 cm



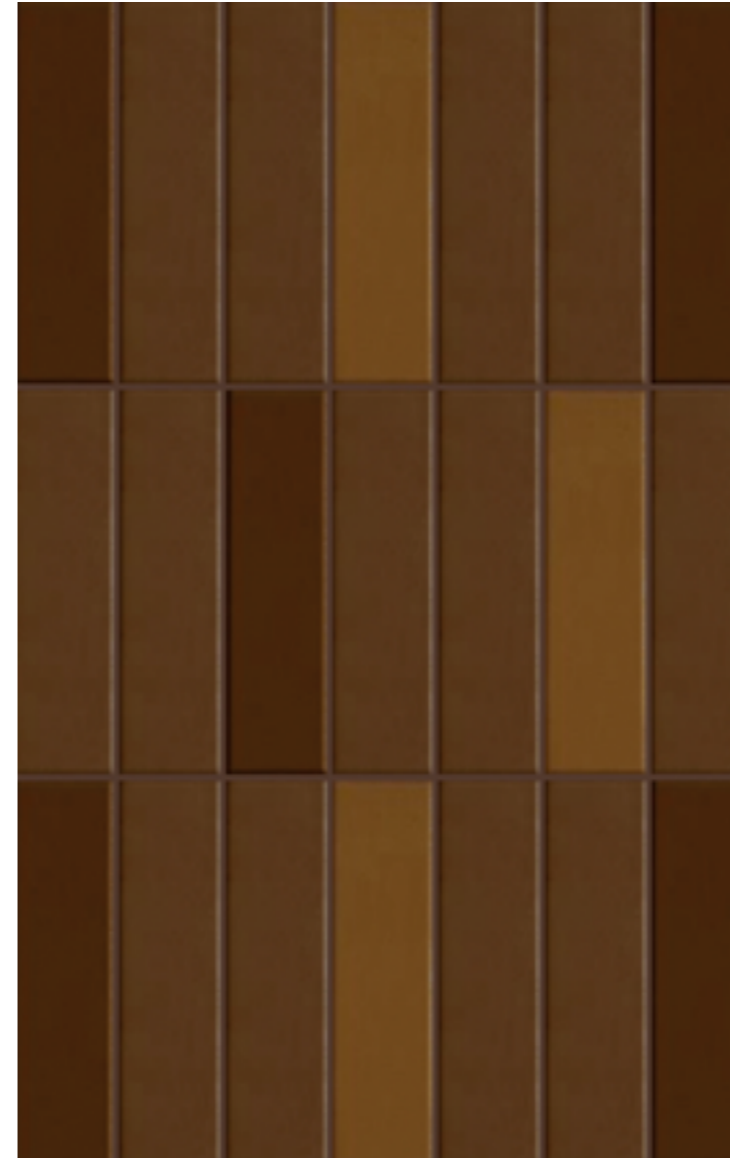
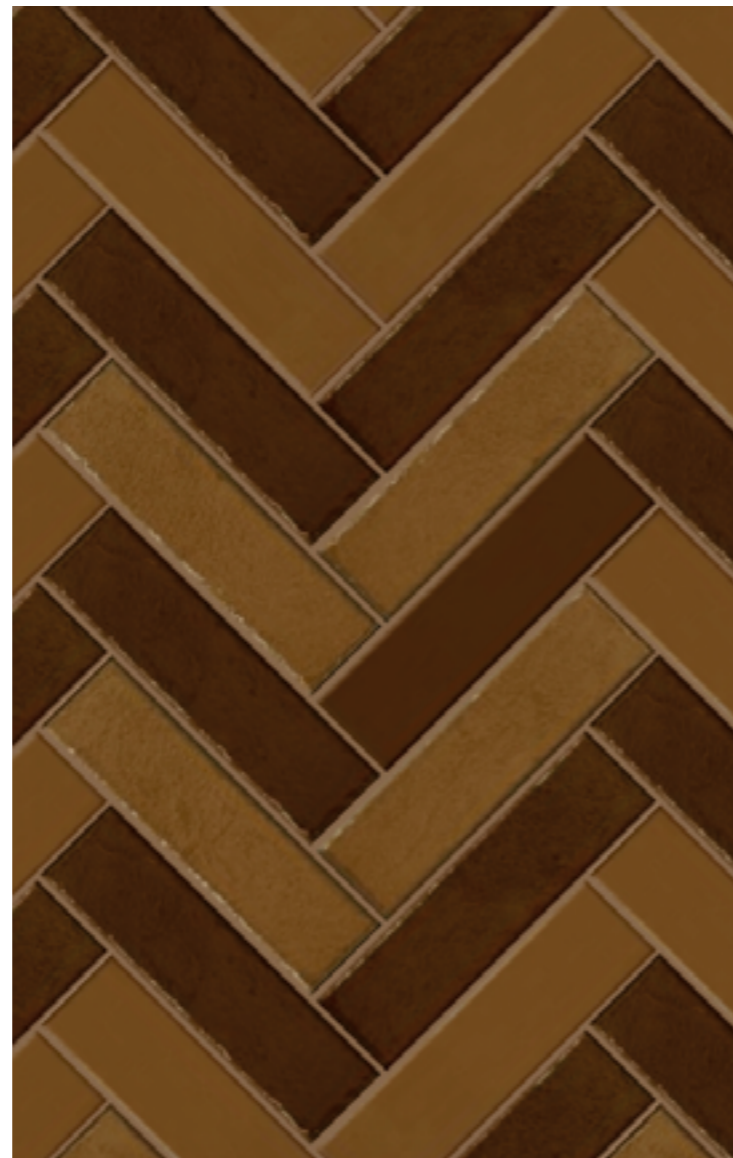
**SUNDOWN SAND / matt, polished,
matt structure, polished structure**
24,5x6,6; 13,5x24,5; 30x30; 30x33; 33x33 cm



**SUNDOWN TUNDRA / matt, polished,
matt structure, polished structure**
24,5x6,6; 13,5x24,5; 30x30; 30x33; 33x33 cm

COLOUR ARRANGEMENTS

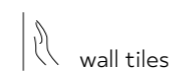
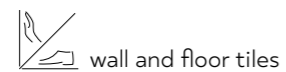
matt, polished, matt structure, polished structure / size: 24,5x6,6; 13,5x24,5; 30x30; 30x33; 33x33



CLINKER

❖ CLINKER					
size:	24,5 x 6,6 cm	13,5 x 24,5 cm	30 x 30 cm	30 x 33 cm	33 x 33 cm
SUNDOWN TERRA	matt polished matt structure polished structure	matt	matt	matt structure	matt structure
SUNDOWN MARRONE	matt polished matt structure polished structure	matt	matt	matt structure	matt structure
SUNDOWN SAND	matt polished matt structure polished structure	matt	matt	matt structure	matt structure
SUNDOWN TUNDRA	matt polished matt structure polished structure	matt	matt	matt structure	matt structure

SYMBOL EXPLANATION:



PARADYŻ

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